

SMT WEBINAR, 26.11.2025

MARKET ACCESS AND REIMBURSEMENT: THE BASICS

WEBINAR RULES



Participants on mute



Camera off



Questions via chat



Session recorded
(without Q&A)



Host

Daniel Delfosse,
Head of Regulation & Innovation

Experts

- Meike Bomhof, VP Europe, Avania

Pdf and recording available on homepage: <https://www.swiss-medtech.ch/>

PROGRAMME

09:30 – 09:35

Welcome and introduction

→ Daniel Delfosse, Vice Director, Swiss Medtech

09:35 – 10:45

Coverage, Coding and Payment

→ Meike Bomhof, VP Europe Avania

10:45 – 11:00

Market Access Strategy Development

→ Meike Bomhof, VP Europe Avania

11:00 – 11:15

Break

11:15 – 11:45

Market Access Tools

→ Meike Bomhof, VP Europe Avania

11:45 – 12:15

Q&A

→ All

MARKET ACCESS WEBINARS

3 December – 4:30–5:30 p.m.

Market Access and Reimbursement – China

10 December – 4:30–5:30 p.m.

Market Access and Reimbursement – Mercosur (Brazil)

17 December – 4:30–5:30 p.m.

Market Access and Reimbursement – Japan

Speakers: Stephen Hull, Avania, and Nicolas Panzer, S-GE

In Q1/2026: India, Australia, Canada, USA