

# SWITZERLAND GLOBAL ENTERPRISE

YOUR PARTNER IN  
INTERNATIONAL BUSINESS

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## S-GE at a glance

- Non-profit organization with more than 2,100 members
- **Export promotion:** on behalf of the Swiss Confederation (SECO) since 1927
- **Investment promotion:** on behalf of SECO and all cantons since 2008
- Presence within Switzerland: headquarters in Zurich, offices in Renens and Lugano
- Global presence: joint field offices with the FDFA, other markets via partner networks
- Approximately 200 employees, including around 100 in Switzerland and 100 worldwide

# Our global presence

**+ 45 Countries**  
Swiss Business Hubs

**+ Diplomatic integration**  
Part of the Swiss  
representation abroad

**+ 3000 Partners**  
In our global network



# Our export services at a glance



With a comprehensive understanding of the challenges and opportunities of the export business and a global network of experts, S-GE offers customized solutions. These help clients achieve their goals and realize their full international potential.

**Our services support you on your export journey – regardless of where you currently stand.**

**Learn more**  
[Service overview \(s-ge.com\)](https://s-ge.com)



# Upcoming Swiss Pavilions

Medtech			
03.02. – 05.02.2026	MD&M West	Anaheim, USA	<a href="http://www.s-ge.com/mdm-west">www.s-ge.com/mdm-west</a>
09.02. – 12.02.2026	WHX Dubai formerly Arab Health	Dubai, UAE	<a href="http://www.s-ge.com/whx-dubai">www.s-ge.com/whx-dubai</a>
21.04. – 23.04.2026	DMEA	Berlin, Germany	<a href="https://messe-berlin.ch/dmea-swiss-pavilion">https://messe-berlin.ch/dmea-swiss-pavilion</a>
05.05. – 07.05.2026	MedtecLIVE	Stuttgart, Germany	<a href="http://www.swiss-medtech.ch/messen">www.swiss-medtech.ch/messen</a>
19.05. – 22.05.2026	Hospitalar	São Paulo, Brazil	<a href="mailto:tradefairs@swisscam.com.br">tradefairs@swisscam.com.br</a>
01.09. – 03.09.2026	Medtec China	Shanghai, China	<a href="http://www.s-ge.com/medtec-china">www.s-ge.com/medtec-china</a>
Dental			
19.01. – 21.01.2026	AEEDC	Dubai, UAE	<a href="mailto:info@swissdentalindustry.ch">info@swissdentalindustry.ch</a>
28.01. – 31.01.2026	CIOSP	Sao Paulo, Brazil	<a href="http://www.s-ge.com/ciosp">www.s-ge.com/ciosp</a>
17.04. – 19.04.2026	IDEM Singapore	Singapore	<a href="http://www.s-ge.com/idem">www.s-ge.com/idem</a>
09.06. – 12.06.2026	Sino-Dental	Beijing, China	<a href="mailto:info@swissdentalindustry.ch">info@swissdentalindustry.ch</a>
Pharma			
06.10. – 08.10.2026	CPhI Worldwide	Milan, Italy	<a href="http://www.s-ge.com/cphi-milan">www.s-ge.com/cphi-milan</a>



# The Swiss Medtech Expert Group Foreign Trade

## Who we are

- We are a group of fourteen Swiss Medtech member companies
- We focus on topics around the export of medical devices – from market access strategy to trade issues
- We aim to create a network of people and organizations to provide mutual support and share best practices

## Who can join

- Members of the expert group are typically CEOs, Heads of Import/Export, International Sales or Business Development, or export specialists of Swiss Medtech member companies who deal with foreign trade at a strategic and/or operational level.
- Non-members of the expert group and Swiss Medtech can join our events as guests

## Members

CODAN ARGUS AG  
Cosanum AG  
EUmediq AG  
Hamilton Medical AG  
IC Products SA  
Levo AG  
Medartis AG  
Mediconsult SA  
Okin AG  
Pharma Medica AG  
Reuter Medical AG  
Appleton Luff  
Switzerland Global Enterprise  
Wernli AG Verbandstoffe  
Ypsomed AG



# Thank you

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