

SMT WEBINAR, 17.12.2025

MARKET ACCESS
AND REIMBURSEMENT:
JAPAN

WEBINAR RULES



Participants on mute



Camera off



Questions via chat



Session recorded
(without Q&A)



Host

Daniel Delfosse,
Head of Regulation & Innovation

Experts

- Stephen Hull, Senior VP, Avania
- Nicolas Panzer, S-GE

Pdf and recording available on homepage: <https://www.swiss-medtech.ch/>

PROGRAMME

16:30 – 16:35

Welcome and introduction

→ Daniel Delfosse, Vice Director, Swiss Medtech

16:35 – 16:40

The role of Switzerland Global Enterprise (S-GE) to support your export activities

→ Nicolas Panzer, S-GE

16:40 – 17:20

Market Access and Reimbursement in Japan

→ Stephen Hull, Sr. VP Avania

17:20 – 17:30

Q&A

→ All

MARKET ACCESS WEBINARS

26 November – 9:30–12:15 a.m.

Market Access and Reimbursement – The Basics

Speaker: Meike Bomhof, Avania

Access to past and coming webinars:

<https://www.swiss-medtech.ch/en/events>

3 December – 4:30–5:30 p.m. – China

10 December – 4:30–5:30 p.m. – Mercosur (Brazil)

17 December – 4:30–5:30 p.m. – Japan

Speakers: Stephen Hull, Avania, and Nicolas Panzer, S-GE

In Q1/2026: India, Australia, Canada, USA